

Understanding Your Congregation To Make Disciples




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Review from Session 1

What is your Church's Vision Statement:

What is your Church's Mission Statement:

What are your goals for the conference year:

Ministry ideas for Searching Disciples:

Ministry ideas for Exploring Disciples:

Ministry ideas for Beginning Disciples:

Ministry ideas for Growing Disciples:

Ministry ideas for Mature Disciples:





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Who is in your pews?

Maturists (pre-1945)

Goals: Home Ownership
Technology: Automobiles
Communication: Letters
Leadership: Top Down
Career Paths: Jobs for Life
In the Workplace: Strong Work Ethic
Attitudes: Sacrifice

Baby Boomers (1945 - 1960)

Goals: Job Security
Technology: Television
Communication: Telephones
Leadership: Self Learners
Career Paths: Defined by Career
In the Workplace: Workaholics
Attitudes: Committed

Gen X (1961 - 1980)

Goals: Work-Life Balance
Technology: Computer
Communication: Emails/Text Messages
Leadership: Hands Off/Feedback
Career Paths: Portfolio Tied to Profession
In the Workplace: Work-Life Balance
Attitudes: Competitive

Millennials (1981 - 1995)

Goals: Freedom and Flexibility
Technology: Smart Phone
Communication: Text Messages/Social Media
Leadership: Coach/Mentor
Career Paths: Work "with" the Organization
In the Workplace: Collaborative
Attitudes: Mobility

Gen Z (after 1995)

Goals: Security and Stability
Technology: Metaverse
Communication: Video Calls
Leadership: Knowledge Seeker
Career Paths: Pop-Up/Changes
In the Workplace: Independent
Attitudes: Multi-Task



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Demographic Analysis

Age: _____

Gender: _____

School/work: _____

Spiritual Gift: _____

Ministry Interest: _____

Hobbies: _____

How can the church help you? _____

What is your preferred method of communication? _____

How do you prefer to connect with the church?

Online or in person

What would you change if you could change one thing about

the church? _____



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Assignment

**Ask your members to complete the demographic assessment.
Meet with your leadership to discuss the results. Share your
insights below for our next session.**



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